

ORDER



KSJV

Orders	Order / Rev:	105316	
	Alt Order #:	06832441	
	Product Desc:	Crossroads GPS	
	Estimate:	777	
	Flight Dates:	09/18/12 - 09/24/12	Primary AE:
	Original Date / Rev:	08/08/12 / 08/08/12	Sales Office:
	Order Type:	GENERAL	Sales Region:
Agency	Name:	Crossroads Media, LLC	
	Buying Contact:	Billing Type:	
	Billing Contact:	Cash	
	66 Canal Center Plaza	Billing Calendar:	
	Alexandria, VA 22314	Broadcast	
		Billing Cycle:	
		EOM/EOC	
		Agency Commission:	
Advertiser	Name:	Crossroads GPS	
	Demographic:	New Business Thru:	
	A35+		
	Product Codes:	Order Separation:	
	PLI2	00:15:00	
	Priority:	Advertiser External ID:	
	SELECT PRIORITY CODE		
	Revenue Codes:	Agency External ID:	
	POLITICAL/AGY, PISSED, GEN		

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
08/27/12	09/24/12	118	\$83,275.00	\$70,783.75	September 2012	118	\$83,275.00	\$70,783.75	0.00
					Totals	118	\$83,275.00	\$70,783.75	0.00

Totals

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Amy McCreary Start Of Order - End Of Order 100%

Order Share

State/County	Allocation	Value
KSNV	30%	\$83,275.00
Market	100%	\$277,583.33

Competitive Share

CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$91,602.50
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	17%	\$47,189.17
KTUD	1%	\$2,775.83
KVVU	17%	\$47,189.17
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,551.67

Ln	Ch	Start	End	Inventory	Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/18/12	Wake Up Early w/ Wagner	Wagners	430a-5a		-T-----	:30	1	\$200.00	1	0.00	NM		1	\$200.00
WAKE-W/WAGNERS REV RATE																	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week: 09/17/12		09/23/12		-T-----			1	\$200.00			0.00						

Order / Rev: 105316
 Alt Order #: 06832441
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 777

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	09/18/12	09/18/12	Wake Up Early w/ Wagners	CM	430a-5a	-T-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$200.00		0.00			
E 2	KSNV	09/19/12	09/19/12	Wake Up Early w/ Wagners	CM	430a-5a	--W----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$200.00		0.00			
E 3	KSNV	09/20/12	09/20/12	Wake Up Early w/ Wagners	CM	430a-5a	--T---	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--T---		1				\$200.00		0.00			
E 4	KSNV	09/23/12	09/23/12	Wake Up Early w/ Wagners	CM	430a-5a	-----S	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$200.00		0.00			
E 5	KSNV	09/24/12	09/24/12	Wake Up Early w/ Wagners	CM	430a-5a	M-----	:30	1	\$200.00	1	0.00	NM	1	\$200.00
WAKE-W/WAGNERS REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$200.00		0.00			
E 6	KSNV	09/18/12	09/18/12	The Agenda 1230pm	CM	1230-1p	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$325.00		0.00			
E 7	KSNV	09/19/12	09/19/12	The Agenda 1230pm	CM	1230-1p	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	--W----		1				\$325.00		0.00			
E 8	KSNV	09/20/12	09/20/12	The Agenda 1230pm	CM	1230-1p	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	---T---		1				\$325.00		0.00			
E 9	KSNV	09/21/12	09/21/12	The Agenda 1230pm	CM	1230-1p	-----F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----F--		1				\$325.00		0.00			
E 10	KSNV	09/24/12	09/24/12	The Agenda 1230pm	CM	1230-1p	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
NEWS 3 AT NOON REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/24/12	09/30/12	M-----		1				\$325.00		0.00			
E 11	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY	CM	6a-7a	-----S	:30	1	\$325.00	1	0.00	NM	1	\$325.00
AVG. ALL WKS/NW3-SUNRS WKND REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-----S		1				\$325.00		0.00			
E 12	KSNV	09/18/12	09/18/12	Rachael Ray	CM	11am-12pm	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
RACHAEL RAY REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	-T-----		1				\$325.00		0.00			
E 13	KSNV	09/19/12	09/19/12		CM	11am-12pm	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Rachael Ray											
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	-- W----	1	\$325.00	0.00						
E 14	KSNV	09/20/12	09/20/12	Rachael Ray	CM	11am-12pm	--- T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	-- T---	1	\$325.00	0.00						
E 15	KSNV	09/21/12	09/21/12	Rachael Ray	CM	11am-12pm	---- F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	---- F--	1	\$325.00	0.00						
E 16	KSNV	09/24/12	09/24/12	Rachael Ray	CM	11am-12pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				Rachael Ray											
				RACHAEL RAY REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	M-----	1	\$325.00	0.00						
E 17	KSNV	09/22/12	09/22/12	Wknd Wheel of Fortune	CM	7-730pm	---- S-	:30	1	\$500.00	1	0.00	NM	1	\$500.00
				SAT/ Wheel of Fortune											
				WHEEL REV RATE,PG											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	---- S-	1	\$500.00	0.00						
E 18	KSNV	09/18/12	09/18/12	The Doctors	CM	2pm-3pm	- T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	- T-----	1	\$325.00	0.00						
E 19	KSNV	09/19/12	09/19/12	The Doctors	CM	2pm-3pm	-- W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	-- W----	1	\$325.00	0.00						
E 20	KSNV	09/20/12	09/20/12	The Doctors	CM	2pm-3pm	--- T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	--- T---	1	\$325.00	0.00						
E 21	KSNV	09/21/12	09/21/12	The Doctors	CM	2pm-3pm	---- F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	---- F--	1	\$325.00	0.00						
E 22	KSNV	09/24/12	09/24/12	The Doctors	CM	2pm-3pm	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00
				The Doctors											
				DOCTORS REV RATE											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/24/12	09/30/12	M-----	1	\$325.00	0.00						
E 23	KSNV	09/18/12	09/18/12	Late Night w/Fallon	CM	1237a-136am	- T-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLOON-NBC<											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	- T-----	1	\$225.00	0.00						
E 24	KSNV	09/19/12	09/19/12	Late Night w/Fallon	CM	1237a-136am	-- W----	:30	1	\$225.00	1	0.00	NM	1	\$225.00
				Late Night w/Fallon											
				J FALLOON-NBC<											
				Start Date	End Date	Weekdays	Spots/Week		Rate	Rating					
				Week: 09/17/12	09/23/12	-- W----	1	\$225.00	0.00						
E 25	KSNV	09/20/12	09/20/12		CM	1237a-136am	--- T--	:30	1	\$225.00	1	0.00	NM	1	\$225.00

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KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
Late Night w/Fallon																										
Late Night w/Fallon																										
J FALLOON-NBC<																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	---T---	1	\$225.00	0.00																					
E 26	KSNV	09/21/12	09/21/12	Late Night w/Fallon	CM	1237a-136am	-----F--	:30	1	\$225.00	1	0.00	NM	1	\$225.00											
Late Night w/Fallon																										
J FALLOON-NBC<																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	----F--	1	\$225.00	0.00																					
E 27	KSNV	09/24/12	09/24/12	Late Night w/Fallon	CM	1237a-136am	M-----	:30	1	\$225.00	1	0.00	NM	1	\$225.00											
Late Night w/Fallon																										
J FALLOON-NBC<																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/24/12	09/30/12	M-----	1	\$225.00	0.00																					
E 28	KSNV	09/18/12	09/18/12	M-F Today Show III 4th 10AM		10am-11am	-T-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
Today 4th Hour																										
TODAY SHW3-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	-T-----	1	\$325.00	0.00																					
E 29	KSNV	09/19/12	09/19/12	M-F Today Show III 4th 10AM		10am-11am	--W----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
Today 4th Hour																										
TODAY SHW3-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--W----	1	\$325.00	0.00																					
E 30	KSNV	09/20/12	09/20/12	M-F Today Show III 4th 10AM		10am-11am	---T---	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
Today 4th Hour																										
TODAY SHW3-NBC REV RATE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	---T---	1	\$325.00	0.00																					
E 31	KSNV	09/21/12	09/21/12	M-F Today Show III 4th 10AM		10am-11am	---F--	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
Today 4th Hour																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	---F--	1	\$325.00	0.00																					
E 32	KSNV	09/24/12	09/24/12	M-F Today Show III 4th 10AM		10am-11am	M-----	:30	1	\$325.00	1	0.00	NM	1	\$325.00											
Today 4th Hour																										
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Week: 09/24/12	09/30/12	M-----	1	\$325.00	0.00																					
E 33	KSNV	09/18/12	09/18/12	M-F 5-6a WakeUp w/Wagners		5-6a	-T-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE W/WAGNRS1																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	-T-----	1	\$350.00	0.00																					
E 34	KSNV	09/19/12	09/19/12	M-F 5-6a WakeUp w/Wagners		5-6a	--W----	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE W/WAGNRS1																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 09/17/12</td><td>09/23/12</td><td>--W----</td><td>1</td><td>\$350.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 09/17/12	09/23/12	--W----	1	\$350.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	--W----	1	\$350.00	0.00																					
E 35	KSNV	09/20/12	09/20/12	M-F 5-6a WakeUp w/Wagners		5-6a	---T---	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE W/WAGNRS1																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	---T---	1	\$350.00	0.00																					
E 36	KSNV	09/21/12	09/21/12	M-F 5-6a WakeUp w/Wagners		5-6a	---F--	:30	1	\$350.00	1	0.00	NM	1	\$350.00											
M-F 5-6a WakeUp w/Wagners																										
WAKE W/WAGNRS1																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 09/17/12	09/23/12	---F--	1	\$350.00	0.00																					
E 37	KSNV	09/24/12	09/24/12		CM	5-6a	M-----	:30	1	\$350.00	1	0.00	NM	1	\$350.00											

Order / Rev: 105316
 Alt Order #: 06832441
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 777

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-6a WakeUp w/Wag M-F 5-6a WakeUp w/Wagners															
WAKE W/WAGNRS1															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 M----- 1 \$350.00 0.00															
E 38	KSNV	09/18/12	09/18/12	M-F Today Show II 3rd HCM		9-10a				- T-----	:30	1	\$750.00	1	0.00 NM
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -T----- 1 \$750.00 0.00															
E 39	KSNV	09/19/12	09/19/12	M-F Today Show II 3rd HCM		9-10a				-- W----	:30	1	\$750.00	1	0.00 NM
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 --W---- 1 \$750.00 0.00															
E 40	KSNV	09/20/12	09/20/12	M-F Today Show II 3rd HCM		9-10a				-- T---	:30	1	\$750.00	1	0.00 NM
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---T--- 1 \$750.00 0.00															
E 41	KSNV	09/21/12	09/21/12	M-F Today Show II 3rd HCM		9-10a				--- F--	:30	1	\$750.00	1	0.00 NM
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---F-- 1 \$750.00 0.00															
E 42	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd HCM		9-10a				M-----	:30	1	\$750.00	1	0.00 NM
M-F Today Show II															
TODAY SHW2-NBC REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 M----- 1 \$750.00 0.00															
E 43	KSNV	09/22/12	09/22/12	Wknd Jeopardy		CM	630-7pm			-----S-	:30	1	\$500.00	1	0.00 NM
SAT/Jeopardy															
JEP REV RATE															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -----S- 1 \$500.00 0.00															
E 44	KSNV	09/18/12	09/18/12	M-F Jeopardy		CM	630-7pm			- T-----	:30	1	\$1,000.00	1	0.00 NM
M-F Jeopardy															
JEOPARDY<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 -T----- 1 \$1,000.00 0.00															
E 45	KSNV	09/19/12	09/19/12	M-F Jeopardy		CM	630-7pm			-- W----	:30	1	\$1,000.00	1	0.00 NM
M-F Jeopardy															
JEOPARDY<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 --W--- 1 \$1,000.00 0.00															
E 46	KSNV	09/20/12	09/20/12	M-F Jeopardy		CM	630-7pm			--- T--	:30	1	\$1,000.00	1	0.00 NM
M-F Jeopardy															
JEOPARDY<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---T-- 1 \$1,000.00 0.00															
E 47	KSNV	09/21/12	09/21/12	M-F Jeopardy		CM	630-7pm			--- F--	:30	1	\$1,000.00	1	0.00 NM
M-F Jeopardy															
JEOPARDY<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/17/12 09/23/12 ---F-- 1 \$1,000.00 0.00															
E 48	KSNV	09/24/12	09/24/12	M-F Jeopardy		CM	630-7pm			M-----	:30	1	\$1,000.00	1	0.00 NM
M-F Jeopardy															
JEOPARDY<															
Start Date End Date Weekdays Spots/Week Rate Rating															
Week: 09/24/12 09/30/12 M----- 1 \$1,000.00 0.00															
E 49	KSNV	09/18/12	09/18/12			CM	1135p-1237a			- T-----	:30	1	\$750.00	1	0.00 NM

Order / Rev: 105316
 Alt Order #: 06832441
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 777

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
The Tonight Show Tonight Show															
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	-T-----											
E 50	KSNV	09/19/12	09/19/12	The Tonight Show	CM	1135p-1237a	--W----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	--W----											
E 51	KSNV	09/20/12	09/20/12	The Tonight Show	CM	1135p-1237a	---T---	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	---T---											
E 52	KSNV	09/21/12	09/21/12	The Tonight Show	CM	1135p-1237a	---F--	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	---F--											
E 53	KSNV	09/24/12	09/24/12	The Tonight Show	CM	1135p-1237a	M-----	:30	1	\$750.00	1	0.00	NM	1	\$750.00
TONITE SHW-NBC< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	M-----											
E 54	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS REV TP , PG															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	-T-----											
E 55	KSNV	09/19/12	09/19/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS REV PG, * TP															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	--W----											
E 56	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS REV TP, PGM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	---T---											
E 57	KSNV	09/21/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	---F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS REV TP, PGM,															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	---F--											
E 58	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
NEWS REV TP, PROGRAM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/24/12	09/30/12	M-----											
E 59	KSNV	09/18/12	09/18/12	M-F 6-7a WakeUp w/WagGM		6-7a	-T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	-T-----											
E 60	KSNV	09/19/12	09/19/12	M-F 6-7a WakeUp w/WagGM		6-7a	--W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>											
		Week: 09/17/12	09/23/12	--W----											
E 61	KSNV	09/20/12	09/20/12	CM	6-7a	---	T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00

Order / Rev: 105316
 Alt Order #: 06832441
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Crossroads GPS
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 Estimate: 777

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 6-7a WakeUp w/Wagners															
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 62	KSNV	09/21/12	09/21/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>---F--</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 63	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wagners	CM	6-7a	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
M-F 6-7a WakeUp w/Wagners															
WAKE W/WAGNRS2 REV RATE															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 64	KSNV	09/18/12	09/18/12	Today Show	CM	658a-9am	-T-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$1,500.00</u> Rating <u>0.00</u>															
E 65	KSNV	09/19/12	09/19/12	Today Show	CM	658a-9am	--W----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$1,500.00</u> Rating <u>0.00</u>															
E 66	KSNV	09/20/12	09/20/12	Today Show	CM	658a-9am	---T---	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$1,500.00</u> Rating <u>0.00</u>															
E 67	KSNV	09/21/12	09/21/12	Today Show	CM	658a-9am	---F--	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>--F--</u> Spots/Week <u>1</u> Rate <u>\$1,500.00</u> Rating <u>0.00</u>															
E 68	KSNV	09/24/12	09/24/12	Today Show	CM	658a-9am	M-----	:30	1	\$1,500.00	1	0.00	NM	1	\$1,500.00
Today Show															
TODAY SHW REV RATE															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,500.00</u> Rating <u>0.00</u>															
E 69	KSNV	09/18/12	09/18/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	-T-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
(1 HOUR)															
4PM NEWS (1 hour)															
FIRST NWS 3-4<															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 70	KSNV	09/19/12	09/19/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	--W----	:30	1	\$700.00	1	0.00	NM	1	\$700.00
(1 HOUR)															
4PM NEWS (1 hour)															
FIRST NWS 3-4<															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>--W----</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 71	KSNV	09/20/12	09/20/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---T---	:30	1	\$700.00	1	0.00	NM	1	\$700.00
(1 HOUR)															
4PM NEWS (1 hour)															
FIRST NWS 3-4<															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>---T---</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 72	KSNV	09/21/12	09/21/12	NEWS 3 at 4 (1 HOUR)	CM	4-5pm	---F--	:30	1	\$700.00	1	0.00	NM	1	\$700.00
(1 HOUR)															
4PM NEWS (1 hour)															
FIRST NWS 3-4<															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>---F--</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 73	KSNV	09/24/12	09/24/12		CM	4-5pm	M-----	:30	1	\$700.00	1	0.00	NM	1	\$700.00

Order / Rev: 105316
 Alt Order #: 06832441
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 777

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour) (4:00 PM-4:30 PM)															
FIRST NWS 3-4<															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$700.00</u> Rating <u>0.00</u>															
E 74	KSNV	09/18/12	09/18/12	M-F Early News	CM	5-630p	- T-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
VARIOUS															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 75	KSNV	09/19/12	09/19/12	M-F Early News	CM	5-630p	-- W----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
VARIOUS															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-- W---</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 76	KSNV	09/20/12	09/20/12	M-F Early News	CM	5-630p	-- -T---	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
VARIOUS															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-- T--</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 77	KSNV	09/21/12	09/21/12	M-F Early News	CM	5-630p	--- F--	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
VARIOUS															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>--- F-</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 78	KSNV	09/24/12	09/24/12	M-F Early News	CM	5-630p	M-----	:30	1	\$1,000.00	1	0.00	NM	1	\$1,000.00
VARIOUS															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$1,000.00</u> Rating <u>0.00</u>															
E 79	KSNV	09/18/12	09/18/12	Noon News	CM	12-1230pm	- T-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-T-----</u> Spots/Week <u>1</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 80	KSNV	09/19/12	09/19/12	Noon News	CM	12-1230pm	-- W---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-- W---</u> Spots/Week <u>1</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 81	KSNV	09/20/12	09/20/12	Noon News	CM	12-1230pm	-- -T---	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>-- T--</u> Spots/Week <u>1</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 82	KSNV	09/21/12	09/21/12	Noon News	CM	12-1230pm	--- F--	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>--- F--</u> Spots/Week <u>1</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 83	KSNV	09/24/12	09/24/12	Noon News	CM	12-1230pm	M-----	:30	1	\$425.00	1	0.00	NM	1	\$425.00
NEWS 3 AT NOON															
Start Date <u>Week: 09/24/12</u> End Date <u>09/30/12</u> Weekdays <u>M-----</u> Spots/Week <u>1</u> Rate <u>\$425.00</u> Rating <u>0.00</u>															
E 84	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY	6a-7a		----- S-	:30	1	\$350.00	1	0.00	NM	1	\$350.00
News 3 Sunrise SATURDAY															
AVG. ALL WKS															
Start Date <u>Week: 09/17/12</u> End Date <u>09/23/12</u> Weekdays <u>----- S-</u> Spots/Week <u>1</u> Rate <u>\$350.00</u> Rating <u>0.00</u>															
E 85	KSNV	09/18/12	09/18/12		CM	3-4p	- T-----	:30	1	\$450.00	1	0.00	NM	1	\$450.00

Order / Rev: 105316
Alt Order #: 06832441
Flight Dates: 09/18/12 - 09/24/12

Advertiser: Crossroads GPS
Product Desc: Crossroads GPS
Estimate: 777

KSJV

Order / Rev: 105316
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KSJV

Order / Rev: 105316
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Advertiser: Crossroads GPS
 Product Desc: Crossroads GPS
 Estimate: 777

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
Face to Face w/ Ralston															
Face to Face w/ J.Ralston															
FACE-J RALSTON< REV RATE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/24/12	09/30/12	M-----		1	\$800.00			0.00					
E110	KSNV	09/23/12	09/23/12	Meet the Press	CM	8a-9am									
Meet the Press															
MEET PRESS-SUN															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1	\$3,000.00			0.00					
E111	KSNV	09/21/12	09/21/12	Fri 10-11p	CM	10-11pm									
Friday Prime 10-11pm															
ADDED SPOT DLINE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	----F--		1	\$3,200.00			0.00					
E112	KSNV	09/19/12	09/19/12	Wed PR 9-10p	CM	9-10pm									
Wednesday Prime 9-10pm															
ADDED SPOT AGT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	--W----		1	\$4,000.00			0.00					
E113	KSNV	09/22/12	09/22/12	Sat PR 8-9p	CM	8-9pm									
Saturday Prime 8-9pm															
ADDED SPOT NBC PRIME															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S-		1	\$1,200.00			0.00					
E114	KSNV	09/23/12	09/23/12	Sports Night in Las Vegas	SM	Sun 1135p-1200a	-----S	:30	1	\$400.00	1	0.00	NM		
Sports Night in Las Vegas															
ADDED SPOT SPORTS NIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1	\$400.00			0.00					
E115	KSNV	09/23/12	09/23/12	LAW & ORDER (synd) PG	M-SA	8-11p / SUN	-----S	:30	1	\$1,200.00	1	0.00	NM		
Law & Order (synd) PRIME															
ADDED SPOT L&O															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-----S		1	\$1,200.00			0.00					
E116	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR)CM		4-5pm									
4PM NEWS (1 hour)															
ADDED SPOT NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		09/17/12	09/23/12	-TWTF--		1	\$725.00			0.00					
												Totals	118	\$83,275.00	